

Economics in U.S. History

Chapter 2 Additional Activities

Supply and Demand (L.7.6, W.7.10, RH.6-8.4)

30 MIN

Materials Needed: Internet access; capability to display Internet in the classroom; sufficient copies of Worksheet: A Review of Supply and Demand; teacher copy of Answer Key: A Review of Supply and Demand; sufficient copies of the *Civics and Economics in U.S. History* Student Volume

Note: Before implementing this activity, visit the EconEdLink lesson plan “A Review of Supply and Demand” to download the worksheet and answer key. You may also wish to preview the lesson and adjust it as needed for your students and available time.

Review with students the concepts of supply, demand, and equilibrium price. Display a supply and demand curve on the board, or refer to the graph on page 73 of the Student Volume. Review the concepts of scarcity (or shortage) and surplus. Explain that in this activity, students will draw and label a supply and demand curve and answer questions about the effects of supply and demand on price.

Follow the procedures in the EconEdLink lesson “A Review of Supply and Demand” using the Review of Supply and Demand worksheet. While the lesson indicates that this is an independent activity, it is recommended that you complete the tasks as a class or have students work with partners to draw and label the supply and demand curve and answer the questions. Encourage students to refer to the Student Volume as needed.

The Influence of Advertising (RH.6-8.7, SL.7.2, SL.7.3)

30 MIN

Materials Needed: Internet access; capability to display Internet in the classroom; sufficient copies of Identifying Advertising Strategies Questions; teacher copy of Identifying Advertising Strategies Answers

Note: Before implementing this activity, visit the EconEdLink lesson plan “Identifying Advertising Strategies” to download the worksheet and answer key. You may also wish to preview the lesson and adjust it as needed for your students and available time.

Remind students that incentives encourage or discourage certain consumer behaviors. Some incentives are monetary; for example, a discount lowers the price of a good or service, which encourages consumers to buy. Advertising and marketing campaigns may also influence the choices of consumers. Explain that in this activity, students

will watch a video about advertising and evaluate how the advertisements influence consumer behavior.

Follow the procedures in the EconEdLink lesson [“Identifying Advertising Strategies”](#). Begin by distributing copies of the Identifying Advertising Strategies Questions worksheet and reviewing its content. Encourage students to identify the strategies as they watch the video [“Top 5 Ads \(Commercials\) to Analyze for Middle School”](#) (06:14). Review student responses as a class.

Domain Vocabulary: Chapters 1–2 (L.7.4, RI.7.4, RH.6–8.4)

30 MIN

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AP 2.1

Materials Needed: sufficient copies of Domain Vocabulary: Chapters 1–2 (AP 2.1)

Distribute Domain Vocabulary: Chapters 1–2 (AP 2.1), and direct students to fill in the blanks with the terms from the word bank.

This activity may be assigned for homework.

Chapter 3 Additional Activities

Comparing Prices (L.7.6, W.7.10, RH.6–8.4)

30 MIN

Materials Needed: Internet access; capability to display Internet in the classroom; sufficient copies of [Worksheet: Comparing Pizza Prices](#)

Note: Before implementing this activity, visit the EconEdLink lesson plan [“Comparing Pizza Prices”](#) to download the worksheet. You may also wish to preview the lesson and adjust it as needed for your students and available time.

Remind students that prices fluctuate in an economy and are influenced by many different factors. Explain that in this activity, they will identify reasons why prices for the same product may vary.

Follow the procedures in the EconEdLink lesson [“Comparing Pizza Prices”](#) using the Comparing Pizza Prices worksheet, referring to the Student Volume as needed. While the lesson indicates that this is an independent activity, you may choose to have students work with partners to complete the task. Invite students to share their evaluations with the class.

Chapter 5 Additional Activities

Domain Vocabulary: Chapters 3–5 (L.7.4, RI.7.4, RH.6–8.4)

30 MIN

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AP 5.1

Materials Needed: sufficient copies of Domain Vocabulary: Chapters 3–5 (AP 5.1)

Distribute Domain Vocabulary: Chapters 3–5 (AP 5.1), and direct students to use the words in the word bank to complete the crossword puzzle.

This activity may be assigned for homework.