

Program Advertisement Reservation

Registration Deadline: June 12, 2009

Cost: 1/6 page ad FREE with booth reservation
Costs for larger ads are below.

A. Ad Selection

Note: All ads must be submitted in black and white only. Please review guidelines below before submitting your ad.

<input type="checkbox"/> 1/6 page ad FREE Qty: _____ W = 2.25" H = 4.75" <i>Non Bleed</i>	<input type="checkbox"/> 1/2 page ad \$500 Qty: _____ W = 7.25" H = 4.75" <i>Non Bleed</i>	<input type="checkbox"/> Full page ad \$900 Qty: _____ W = 7.25" H = 9.5" <i>Non Bleed</i> W = 8.25" H = 11" <i>Bleed</i>
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1. Ads must be submitted by email to conference@coreknowledge.org, or by US mail on a CD to Exhibit Coordinator, 801 E. High St., Charlottesville, VA 22902.
2. You must include your graphic designer's contact information when submitting your ad.
3. A hard copy of your ad must accompany the payment.
4. Ads must be sized to the specifications listed above, and 1/6 page ads must be oriented **vertically**.
5. Ads may be submitted as Adobe Illustrator .eps Files, or as Adobe PDF Files, with the following specs:

Adobe Illustrator .eps File Specs

- All photography or images must be embedded into the file.
- Photography or images must be converted to grayscale for black and white.
- Photography or images should be 300 dpi or higher.
- All fonts must be converted to outlines.
- No crop or printers' marks.

Adobe PDF File Specs

- Choose "press quality" or "high quality print" when exporting to a PDF.
- No crop or printers' marks.

Payment Information

Note: Only provide payment information if you are submitting an ad larger than 1/6 page.

- Please use my payment information from the Exhibit Booth Reservation form (page 5).
 Please use the payment information found below.

Check number _____ *(Please make checks payable to the Core Knowledge Foundation.)*

Credit card account number _____ Exp. _____ CVV _____

Name on credit card _____

Billing address _____