

Exhibit Hall Contract

1. Contract for space

The application for an exhibit space, the formal notice of space assignment by Show Management, and full payment of rental charges for exhibit space together constitute a contract for the right to exhibit at the 18th Core Knowledge National Conference ("the Show"). The words "Show Management" shall mean the Core Knowledge Foundation or its officers, directors, conference department employees, or contractors authorized to act for it in the management of the Show.

2. Eligibility to Exhibit

The right to exhibit at the 18th Core Knowledge National Conference is generally available to those companies providing goods or services for educators and/or students. The Show Management reserves the right to determine the eligibility of any company or products or services for inclusion in the Show, and shall have the right to exclude or require modification of any display or demonstration which, in its sole discretion, it considers unsuitable to or not in keeping with the character of the Show.

3. Webpage Links

Exhibitors and exhibiting companies that meet the eligibility requirements set forth above will be offered the opportunity to be linked to the 18th Core Knowledge National Conference web page. Links to individual company websites will be provided on the National Conference webpage April 1 - December 31, 2009.

4. Acts Outside of the Control of the Core Knowledge National Conference

The Core Knowledge Foundation shall not be liable to indemnify or reimburse the exhibitor with respect to any damage or loss, direct or indirect, arising as a result of any or all of the following: fire, flood or any other such cause, government intervention, acts of war, acts of terrorism, strike, lock-out, labor dispute, riot, or any other event over which the Show Management has no control, including cancellation, postponement, relocation, change in show installation or move out or exhibit times as a result of aforementioned events.

5. Hold Harmless Clause

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Show Management, Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

6. Space Assignment

Every effort will be made to assign the exhibitor a table or booth indicated on the reservation form; however, the Show Management reserves the right to make the final space assignment or change the space assignment after the exhibitor's application is accepted, with exhibitor notification, should it be necessary in the best interest of the Show. Booth assignment is subject to change pending the fire marshal's approval.

7. Cancellation

Cancellation of booth space and all other promotional options by the exhibitor must be made in writing. Booths and presentation sessions so cancelled shall be returned to Show Management for general sale. Returned fees will be made according to the following scale. Organizations cancelling on or before June 12, 2009 will be issued a 50% refund. Cancellations occurring after June 12, 2009 will not receive a refund.

8. Use of Exhibit Space

Exhibitors shall not assign, sublet, or share the whole or any part of the exhibit space without prior consent of Show Management. Exhibitors must display only the goods or services sold by them in their regular course of business. Businesses and organizations without assigned exhibit space will not be permitted to solicit business or promote products or services at the 18th Core Knowledge National Conference. Audio-visual, sound, and/or sight attention-getting devices and effects will be permitted only if they do not interfere with the activities of neighboring exhibitors.

9. Exhibit Booth

All exhibit booths must be open and in operation during designated show hours. Exhibit booths must remain stocked and staffed until the close of the exhibit hall on Saturday, November 21, 2009.

10. Distribution of Promotional Literature

Exhibitors are permitted to distribute promotional items, catalogs, flyers, coupons, and other advertising literature at their respective booths only. No literature is to be placed in reception areas, meeting rooms, dining areas, or any other public areas, except as part of a sponsorship package approved by Show Management.

11. Agreement:

As an authorized representative of _____, we agree to abide by the provisions stated above.
(company/organization name)

Authorized Signature _____ Date _____

Printed Name _____