

Request for Trademark Licensing: Core Knowledge[®] Foundation

FIRST, is trademark licensing what you need?

If you are developing a product that aligns in some way with the content or supports the teaching of the content of the *Core Knowledge Sequence* or the *Core Knowledge Preschool Sequence*, you should request trademark licensing. The Core Knowledge Foundation considers applications for trademark licensing on a monthly schedule, judging applicants primarily on whether product quality and integrity meet Foundation standards. If the Core Knowledge Foundation deems your request an example of “fair use” or grants a trademark license to you, you will *within limits prescribed in the permission document itself* have the legal right to use the Foundation’s name and, in some cases, its logo on your product(s). Without that prior arrangement, use of the names “Core Knowledge” or any Core Knowledge logo is strictly forbidden.

Please fill out this form and mail a signed copy,
along with a nonrefundable \$50 processing fee, to:

Core Knowledge Foundation 801 East High Street Charlottesville, VA 22902
FAX (434) 977-0021 [Contact Us](#)

Name _____ Title _____

Organization _____

Address _____

State _____ Zip Code _____ Phone _____

Fax _____ E-mail address _____

Brief summary of request:

Applicant signature _____ Date _____

This signed form and nonrefundable \$50 fee must be accompanied by a formal letter supporting your request, including: (1) a clear and full description of the product or project, with a sample when possible; (2) publication or marketing plans for your work, including intent to market, estimated market size, price, print or manufacturing run; and (3) clear indication of which mark(s) you will use and of how and where you will use Core Knowledge logos, name, and/or material. Direct further questions to the Core Knowledge Foundation, Attn: Trademark Licensing, 801 East High Street, Charlottesville, VA 22902, or fax 434-977-0021. The Foundation will inform you if any licensing fee is required as a condition of granting its permission.